

PROVIDERS

Trusted Price Intelligence

A NEW PRICE TRANSPARENCY SOLUTION

PurpleLab's Trusted Price Intelligence solution provides insights into contracted rates across all payers, health plans, and care delivery organizations, while providing real-world clinical insights into the claims volume, service-line categorization, and provider hierarchies.

By combining one of the largest medical and pharmaceutical claims datasets in the U.S. with real-time price transparency insights, hospitals and health systems can:

- **Benchmark** their contracted rates and service line volumes to peer institutions and competitors
- **Enter negotiations** with insights at the provider NPI and payer level
- **Analyze** how peer institutions and competitors bill for equivalent procedures and services (e.g., fee-for-service, % of bill charged, bundling)
- **Compare** service line offerings against population needs to identify care delivery gaps

PurpleLab harnesses open and closed claims, totaling over 50 billion, from 20+ diverse and trusted data sources, covering more than 330 million patient lives and 2.3 million healthcare providers. Combined with **all historical transparency data**, we're democratize pricing for a fair and equitable healthcare system.

LEVERAGE PURPLELAB'S PRICE TRANSPARENCY TO UNDERSTAND:

How do our negotiated rates with payers compare to competitors' rates for the same services?

Are we underpaid or overpaid for high-volume procedures (e.g., joint replacements, imaging)?

Which payers offer the best or worst rate for top-generating services?

What is the price variation for the same service across different payers or geographies?

A Trusted Solution for True Cost of Service

Developed to address the complexities and opacity of healthcare pricing, **Rate Explorer** is a self-service exploration tool for real-time discovery of contracted rates across all payers, health plans, and care delivery organizations.

[All Payer MRFs, Refined & Enriched. Learn More!](#)

