CLEAR Claims
The Data Difference

Meet Your New [Best Friend] in Healthcare Analytics

At **PurpleLab®**, it's our mission to revolutionize the traditional one-way flow of information into dynamic collaboration across the total healthcare ecosystem. From life science companies to agencies to advertising technology companies, PurpleLab® is your trusted real-world data partner.

Why PurpleLab?

PurpleLab® is a claims data provider for longitudinal patient data. We have one of the largest repositories of open and closed data with medical, pharmacy, and specialty Rx data encompassing 330+ million patients.

PurpleLab data includes:

- Inpatient services
- Outpatient services
- Prescription drug claims
- Enrollment
- NPI
- Facility information

PurpleLab® goes further than raw claims data, by serving longitudinal patient data in combination with our no-code HealthNexus platform, to deliver on-demand insights, in minutes. HealthNexus, harmonizes the complex intersections created by the array of disparate healthcare vocabularies that annotate the factual account of a patient's journey along with the reporting dimensions of critical need.

No more hunting through fragmented data sets or dealing with incomplete information.

We've done the heavy lifting for you by integrating disparate data sources into a unified table. Built on an integrated data warehouse that longitudinally aligns closed claims and open claims, **PurpleLab®'s CLEAR Claims** is more than just a layout – it's a sophisticated framework engineered to handle the complexities of modern healthcare data.

One Platform. Endless Possibilities to MAXIMIZE.

In this market, several companies have patient level claims data. What sets PurpleLab®'s CLEAR Claims apart?

USABILITY

What sets CLEAR apart is its enrichment of raw claims data with valuable contextual information into a structured format that is optimized for analysis. We've gone a step further by imputing additional data fields that are strategically crafted to align with the analysis you're likely to perform.

FLEXIBILITY AND LINKING

Other vendors ask you to license all datasets from them, but we want you to find what works best for you. We do the work for you by linking datasets through our Datavant tokens and have partners that help with expert determination.

SEAMLESS INTEGRATION

With a flexible architecture that ensures compatibility with a wide range of data sources and systems you can easily deploy CLEAR Claims with minimal disruption to your operations. Integrate CLEAR Claims with your existing data infrastructure, including Amazon S3, or use our data infrastructure to perform analytics.

DATA SECURITY

Unwavering data security sets us apart. PurpleLab exceeds industry standards and we use state-of-the-art encryption techniques to safeguard the privacy and security of patient data. With tokenized patient IDs and robust access controls, sensitive information is anonymized and protected, while still enabling longitudinal analysis and cohort studies.

PurpleLab®'s CLEAR Claims methodology empowers healthcare organizations to unlock the full potential of real-world data, driving better outcomes for patients and providers alike.

HealthNexus™
One **Platform.** Endless **Possibilities.**

PurpleLab
HEALTHCARE ANALYTICS

Contact us today to schedule a demo   info@purplelab.com | (484) 263-9982 | purplelab.com