



Clinical Trials

[Optimize Your Clinical Trial Strategy] with Comprehensive Investigator and Site Metrics

PurpleLab's Clinical Trial data provides detailed metrics on clinical trial activities performed by healthcare providers (HCPs) and healthcare organizations (HCOs). By integrating clinical trial data, overall profiles of HCPs and HCOs are enhanced, offering a clearer view of a provider's clinical research experience. With this added visibility, users can efficiently segment and identify potential investigators and research sites for future clinical trials, making it a vital resource for biopharma companies, clinical research teams, and contract research organizations (CROs).

PurpleLab's HealthNexus platform aggregates clinical trial data that is typically fragmented across various sources, enabling users to quickly access critical insights. For example, clinicaltrials.gov does not offer a unified snapshot of an HCP or HCO's trial history. Users would need to extract data from multiple tables and manually organize it to gain similar insights. PurpleLab simplifies this process by providing information that summarizes the key data points, including the total volume of clinical trials in which a provider or facility has participated, the top conditions studied, and the status of each trial (active, recruiting, completed, etc.). Additional information includes a breakdown of clinical trials by phase (Phase 1 through Phase 4), along with key details such as study title, start date, enrollment numbers, and sponsor information.



Biopharma companies can identify and engage with investigators who have a proven track record in conducting trials for specific conditions.



CROs can optimize trial feasibility assessments, resulting in accurate target populations and recruitment initiatives.



Health Economics and Outcomes Research teams benefit from access to historical trial data, which can be instrumental in predicting future outcomes.



Clinical research and operations teams can rely on the detailed metrics to segment and prioritize providers and sites based on past performance.